

PRÉMIO CA & FEP GERAÇÃO IMPACTO - AWARD

FRAMEWORK

The School of Economics and Management of the University of Porto (FEP), a reference institution in Portuguese higher education with over 70 years of history, has partnered with the Grupo Crédito Agrícola (GCA), a cooperative financial group with over 110 years of history, to promote the commitment to purpose, ecology, inclusion, and overall sustainability among the current generation of university students. This generation is informed and driven by a desire for a more developed, greener, and more inclusive country.

FEP and GCA recognize the unequivocal power and systemic impact of quality knowledge in economics, management, and finance, and of future professionals in transforming and preparing organizations, companies, society, and the economy for the current and future climatic and social challenges and opportunities. In this context, the CA & FEP Geração Impacto Award aims to give visibility and recognition to students, Alumni or student organizations and their projects, acting as an accelerator for these transformations within academia and its surroundings.

The CA & FEP Geração Impacto Award seeks to distinguish an academic or non-academic project, initiated, under development or recently completed, by students enrolled at the School of Economics and Management of the University of Porto (FEP) or who have completed their study cycle at FEP up to 6 months before the start date for submitting applications, within the scope of Sustainability, particularly in the areas of knowledge production in Sustainability, Purpose-Driven Management Practices, and/or Impact Entrepreneurship.

The 1st Edition takes place in the 2024/2025 academic year. Applications for the award are open from December 16, 2024, to March 21, 2025.



REGULATIONS CA & FEP GERAÇÃO IMPACTO AWARD

Article 1

PURPOSE

1. These regulations govern the CA & FEP Geração Impacto Award, hereinafter referred to simply as the Award, to be granted by the School of Economics and Management of the University of Porto, hereinafter referred to as FEP.
2. The Award aims to distinguish the academic or non-academic project, initiated, in development or completed, by students enrolled at FEP or who have completed their study cycle at FEP up to 6 months before the start date of submission of the application, in scope of Sustainability, particularly in the areas of knowledge production in Sustainability, Purposeful Management Practices and/or Impact Entrepreneurship.

Article

SCOPE

1. The CA & FEP Geração Impacto Award aims to recognize, reward and celebrate students enrolled at FEP, in the 1st, 2nd or 3rd cycle of studies, or who have completed the course within 6 months until the start date of the application process, whether or not associated with student organizations, and who have projects underway or completed up to 6 months prior to the application, with proven impact on academia or the surrounding community, within the scope of Sustainability.
2. Seeks to recognize, reward, and celebrate students enrolled at FEP, from the 1st, 2nd, or 3rd cycle of studies, associated or not with student organizations, who have ongoing projects with proven impact on academia or the surrounding community, within the scope of Sustainability.
3. Students and/or student organizations enrolled at FEP in the 1st, 2nd, or 3rd cycle of studies applying for the Award must present projects in the following areas of intervention:

A. Scientific Research

- In the areas of Sustainable Finance, Impact Investment, Responsible Management, and Sustainable Development Models.



- Production of knowledge in Sustainability by FEP students through dissertations, theses, and scientific articles.

B. Purpose-Driven Community Initiatives

- Non-profit initiatives aiming to improve the social and/or environmental well-being of the academic and/or surrounding communities.

C. Impact Entrepreneurship

- Development of financially viable business models (e.g., startups, companies) focused on achieving positive environmental and/or social objectives.

Article 3

APPLICATION PROCESS

1. Applications must be made by the candidates themselves, or FEP student organizations, via the surveys.up.pt platform, between December 10, 2024 and March 21, 2025. Each candidate or organization may submit the maximum number of 3 (three) applications (1 (one) project for each application), which may be in Portuguese or English.
2. The proposed projects must be ongoing in the 2024/2025 academic year, and may be extended to the 2025/2026 academic year, or completed up to 6 months before the start of the application submission date.
3. Applications must specify:
 - a) The intervention area (see Article 2);
 - b) Project name;
 - c) Project description;
 - d) Identification of the applicant responsible for the project:
 - a. For individual applications: full name, contact information (email and/or phone), tax identification number (NIF), student number, program, and year of study.
 - b. For student organizations: organization name, tax identification number (NIPC), full name of the responsible applicant, contact information (email and/or phone), and their role in the organization.
 - e) Project timeline (start and end dates, if applicable);
 - f) Target audience;



- g) Identification of material themes and impacted Sustainable Development Goals (SDGs);
 - h) Definition of impact objectives;
 - i) Results achieved to date (if applicable);
 - j) Motivation for applying for the Award, including the projected effect of the award on the project.
4. Whenever possible, supporting evidence of the project's implementation and impact achieved/expected must be submitted.
 5. Submitting an application implies acceptance of these Regulations and the Intellectual Property Declaration, which must accompany the application.
 6. All applicants guarantee that their submission is original and that the project and all related information and documentation are free from any encumbrances or rights in favor of third parties.
 7. Applications will be excluded if they:
 - a) Are not submitted within the specified deadline;
 - b) Are not submitted using the provided form on the inquéritos.up.pt platform;
 - c) Lack required information and documentation;
 - d) Provide false personal or project information.

Article 4

APPLICATION EVALUATION

1. Applications compliant with Article 3 will be evaluated by a jury consisting of 1 representative from the Grupo Crédito Agrícola, 1 representative from the Sustainability Committee of FEP, 1 representative from FEP's Executive Council and 2 external experts with proven experience in Sustainability.
2. The jury composition will consider representativeness criteria, including gender and age diversity.
3. Projects will be evaluated based on:
 - A. Relevance**

Alignment with the Award's intervention areas and a clear, rigorous contextualization of the project in relation to current and future social and environmental challenges.



B. Impact Evaluation

Magnitude of contribution to the academic and/or surrounding community and the SDGs.

C. Originality

Innovative approaches to the themes or challenges.

D. Scalability and Replicability

Potential to extend the generated impact and inspire similar projects.

E. Effect of the Award

Assessment of the Award's impact on achieving project objectives.

4. Each criterion will be scored from 0 to 5, with 0 = does not meet the criterion and 5 = fully meets the criterion.
5. Jury decisions will be made by a simple majority vote of present members.
6. In case of a tie, the final decision will rest with the Jury.
7. Jury decisions are final and not subject to appeal.

ARTICLE 5

PUBLICATION OF THE AWARD WINNER AND AWARD OF THE AWARD

1. The selection of the winner will be announced via email srs@fep.up.pt.
2. The prize will be awarded to the winner, during the FEP Day celebrations, in 2025, and in accordance with the selection made.
3. Without prejudice to the provisions of the previous paragraph, FEP and GCA may, if they so wish, publicize the awarding of the prize to the winner through their respective websites and their social networks or other means they deem relevant.

ARTICLE 6

PRIZE AND RECEIPT CONDITIONS

1. The winning project will receive a monetary prize in the amount of 4,000 (four thousand) euros and will undertake, under oath, at the request of FEP and GCA, to send impact indicators within one year after the award of the award.
2. The Jury reserves the right to additionally award one or more honorable mentions.

Article 7

PROCESSING OF PERSONAL DATA

1. Personal data collected during the submission of the application - full name, email address and/or mobile phone number and NIF -, as well as during the public ceremony to present the prize, will be used exclusively for the purposes of identifying the winning candidate and/or the representative(s) of the winning candidate (in the case of a student association) in the sense of the possible award of the prize to the same, with its treatment being carried out based on the execution of this Regulation.
2. The entity responsible for processing the personal data indicated in the previous paragraph is the Faculty of Economics of the University of Porto.
3. Personal data may be shared by the Faculty of Economics of the University of Porto with Entities qualified as subcontractors or third parties, in accordance with the General Data Protection Regulation.
4. The personal data mentioned above and provided by candidates will be kept as long as the information is necessary for the purpose of managing and awarding the prize or for a longer period, due to determination of legal or contractual obligation or exercise of rights within the scope of possible actions judicial.
5. Candidates may exercise their rights of access, rectification, erasure, opposition and limitation of the processing of their personal data, provided that the legal requirements set out in the General Data Protection Regulation are met, and they may also lodge a complaint with the competent Control Authority, which, in Portugal, is the National Data Protection Commission.
6. To exercise their rights, Participants can do so by email to the address dados.pessoais@up.pt;
7. Candidates may also, if they wish, contact the Data Protection Officer of the Faculty of Economics of the University of Porto via email at dpo@reit.up.pt.
8. Candidates will be able to obtain additional information about the Personal Data Protection Policy by consulting the website of the Faculty of Economics of the University of Porto, accessible at <https://www.up.pt/fep/pt>.



Article 8

FINAL PROVISIONS

1. FEP reserves the right to change, suspend or cancel the award of the prize provided for in these Regulations, in the event of force majeure situations, without this implying the payment of any compensation to the candidates.
2. FEP reserves the right to change these Regulations without prior notice and at any time.
3. Any change will be considered effective and enforceable from the date of its publication and dissemination via the Internet, at www.fep.up.pt.
4. In the situation foreseen in the previous number, all candidates who have submitted a project, fulfilling the requirements best described in art. 3rd of these regulations, you will be informed of the changes via the email provided in the application.
5. In the case of fraudulent participation, FEP reserves the right to exclude the candidate and cancel the respective prize. Applications considered fraudulent will be reported to the competent authorities and may be subject to legal action.
6. If a situation not foreseen in these Regulations occurs, FEP will fill the gap in accordance with the spirit underlying these Regulations, reserving the right to make any changes to the implementation of this initiative and extend or suspend it without any notice prior, but communicating, as soon as possible, this fact and/or vicissitude through the prize page.
8. Any and all questions and/or doubts related to this initiative can be sent to the email address srs@fep.up.pt.

Article 9

ENTRY INTO FORCE

This Regulation comes into force in the 2024/2025 academic year.