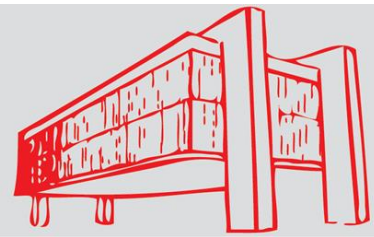




BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



BIN@SP 2016 Schedule

First day 11/07 - Funding for Innovation and Entrepreneurship

8:00 - 08:30: **Credentials & Coffee**

08:30 - 17:00: **Opening of expositions in entrance hall annexes**

- PIPE-FAPESP Projects - 40 entrepreneurs
- Business Fair - 28 companies
- Works Exhibition - Vincenzo Giorgio - CERATINTAS
- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products-services.

08:30 - 08:50: **Open Session 1 and Welcoming - Main Auditorium**

- Prof. Marco Antonio Zago - Dean of the University of São Paulo.
- Prof. José Eduardo Krieger - Pró Rector de Pesquisa - University of São Paulo
- Prof. Vanderlei Bagnato - Coordinator of Bin@ Network Brazil and Coordinator of USP Innovation Agency.
- Prof. Carlos Brito - Provost of Entrepreneurship and Innovation of UPORTO.
- Prof. Sénen Barro - Director of RedEmprendia.

08:55 - 10:10: **Open Session 2 - Funding for Innovation & Entrepreneurship - Main Auditorium**

- Prof. Brito - Cientific Director of FAPESP - São Paulo Research Foundation
- Prof. Douglas Zampieri - Assistant Coordinator - Colaborations in Research Coordination of Field - Research for Innovation - Project results of PIPE-FAPESP
- Prof. Claudio Rodrigues - President Director of CIETEC - Center of Innovation, Entrepreneurship and Technology
- Prof. Antonio Adilton Oliveira Carneiro - President Director of FIPASE - Innovation and Technologic Park of Ribeirão Preto

10:10 - 10:30: **Coffee-poster & Network - Entrance Hall**

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products-services.

10:30 - 11:10: **Open Session 3 - INCOBRA - FAPESP - BNDES - Funding for Innovation & Entrepreneurship - Main Auditorium**

- Dr. André Barbosa - Consultant of Portuguese Society of Innovation - INCOBRA Project
- Prof. Sérgio Robles Reis de Queiroz, - Assistant Coordinator - Research for Innovation, Cientific Directory of FAPESP
- Dra. Maria Silvia Bastos Marques - President BNDES

ORGANIZATION:



PARTNERS:



The University Of Sheffield.





BIN@SP

November 7,8 and 9th - São Paulo - Brazil 2016



11:15 - 12:00: Open Session 4 - ELAN, CRIATEC and InvestSP - Funding for Innovation & Entrepreneurship - Main Auditorium

- Prof. Romulo Oliveira - Coordinator of Project Elan in Brasil
- Prof. Jairo Margatho - *Regional Manager of CRIATEC in São Paulo*
- Prof. Juan Quirós - President of InvestSP

12:00 - 13:30: LUNCH - Different Food Trucks on CDI Parking yard

13:30 - 14:15: Symphonic Orchestra of USP - OSUSP - Performance

14:20 - 16:00: Open Session 5- Announcement of the 48 hour Challenge “Opportunities for Active Ageing” - Auditorium

- Dr. Fernando Cembranelli - CEO - Accelerator of Health Berrini Ventures
- Dr. Carlos André Uehara - Vice-President of the Brazilian Society of Geriatrics and Gerontology
- Dr. Antonio Leitão - Gerente Institucional - Longevit Institute - Mongeral Aegon
- Eng. Clara Gonçalves - Executive Director of UPTEC - University of Porto - Portugal
- Maria Aparecida de Souza - Director of Intellectual Property Office of USP Innovation Agency
- Prof. Dr. Wilson Jacob Filho - Geriatrics specialist from Hospital das Clínicas FMUSP.
- Prof. Alexandre Kalache - President of the International Center for Longevity in Brazil.
- Prof. Paul Chamberlain - Lab4Living - Sheffield Hallam University
- Prof. Ligia Lopes - Assistant Professor invited by FEUP and the University of Aveiro

14:20 - 15:50 - Action Tank 1 -Oil&Gas - Future Innovation Challenges on Oil&Gas -Room 1

- Prof. Luis Andrade Ferreira - UPORTO
- Prof. Julio Meneguini - POLI - USP

14:20 - 15:50 - Action Tank 2 - New Structural Technologies - Constructing - Room 2

- Prof. Daniel Setrak Sowmy - POLI - USP
- Prof. Eduardo Ioshimoto - POLI - USP
- Prof. Marcin Gorski - Poland - Civil Engineering at the Dept. of Structural Engineering, Silesian University of Technology

14:20 - 15:50 - Action Tank 3 - Energy Management - Global Need to Save Energy - Room 3

- Prof. Robert Zilles - IEE - University of São Paulo
- Prof. Robert Marchand - University of Sheffield

14:20 - 15:50 - Focus Session 1 - Science With Innovation - CEPID - CeMEAI - Room 4 “Promote the multicultural cooperation with the industry and specifically with the manufactory, services and government sector.”

CeMEAI - ICMC-USP, CCET-UFSCar, IMECC-UNICAMP, IBILCE-UNESP, FCT-UNESP, IAE and IME-USP

- Prof. José Alberto Cuminato - ICMC - University of São Paulo
- Prof. Francisco Louzada Neto - ICMC - University of São Paulo
- Prof. Gustavo Blengini Faria - ICMC - University of São Paulo

ORGANIZATION:



PARTNERS:



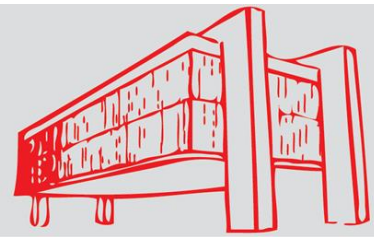
The University Of Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



14:20 - 15:50 - **Focus Session 2 - Science With Innovation - CEPID - NeuroMat - Room 5** “*Promotion of the use of mathematical sciences as an industrial resource*”

NeuroMat - National Center of Scientific Research (CNRS), France; Regional Council of Statistics, SP; Harvard Medical School, USA; Institute of Pure and Applied Mathematics (Impa); University of the Republic, Uruguay; University of Buenos Aires, Argentina; University of Memphis, USA; University of San Andrés, Argentina; Unicamp; UFABC; UFRJ; UFRN; Rockefeller University, USA; Watson Research Center, USA.

- Prof. Jefferson Antonio Galves - IME - USP
- Prof. Antonio Carlos Roque da Silva Filho - FFCLRP-USP
- Prof. Claudia D. Vargas - IBCCF-UFRJ
- Prof. Ernst Hamburger - IF-USP
- Prof. Jorge Stolfi - IC-UNICAMP
- Prof. Linamara Rizzo Batistella - IMREA-USP
- Prof. Pablo Augusto Ferrari - NUMEC - IME-USP
- Prof. Yoshiharu Kohayakawa - NUMEC - IME-USP

14:20 - 15:50 - **Focus Session 3- Mini Entrepreneurship Course of AUSPIN and SEBRAE -Room 6** “*Entrepreneurship ecosystem of the University of São Paulo and USP Innovation Agency: actions, programs, organizations and research*”

- Profa. Luciane M. Ortega Vidal - Assistant Coordinator of AUSPIN
- Sr. Felipe Massami Maruyama - AUSPIN
- Prof. Eduardo Senzi Zancul - POLI - USP

15:50 - 16:20 - **Coffee-poster & Network - Entrance Hall - First Floor**

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products-services.

16:20 - 17:50 - **Action Tank 4 - Healthcare -Technologies for Rehabilitation with Robots - Room 1**

- Prof. Marcelo Becker - EESC - USP
- Swissnexbrazil -

16:20 - 17:50 - **Action Tank 5 - Smart Cities - Citizen Engagement With new Smart Technologies - Room 2**

- Ayanda V. Noma - Directorate Innovation and Technology Transfer
- Prof. José Sidnei Colombo Martini - USP
- Prof. José Carlos Vaz - USP - EACH

16:20 - 17:50 - **Action Tank 6 - Point Of Care in Modern Societies - Room 3**

- Prof. Honório Palma- INCOR-HCFMUSP
- Dr. Francismar Vidal - INCOR - HCFMUSP

16:20 - 17:50 - **Focus Session 3 - Science With Innovation - CEPID - NEV - Room 4**

“*The research involves international comparisons on topics such as police and housing court, the use of public space, among other topics*”

ORGANIZATION:



PARTNERS:



The University
Of
Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



NEV - Center for the Study of Violence and Reconciliation, South Africa; College of Mexico; State System of Data Analysis Foundation (Seade); Latin American Institute of Social Sciences; Indian Institute for Human Settlements (IIHS), India; University of California, USA; University of Cape Town, South Africa; University of Columbia, USA.

- Prof. Sergio França A. Abreu - Pesquisador Coordinator NEV - USP
- Profa. Nancy das Graças Cardia - Coordinator of Transfer Tecnology - USP
- Prof. Jaime Ginzburg - Coordinator de Difusão e Education NEV - USP

16:20 - 17:50 - **Focus Session 4** - Science With Innovation - **Composite Structures** - EMBRAER - Room 5

- Prof. Volnei Tita - POLI-USP
- Prof. António Ferreira - Vice-President of Scientific Council of FEUP
- Prof. Mauricio Vicente Donadon - Instituto Tecnológico de Aeronáutica - ITA -

16:20 - 17:50 - **Focus Session 5** -Mini Entrepreneurship Course of AUSPIN and SEBRAE -Room 6

“Entrepreneurship ecosystem of the University of São Paulo and USP Innovation Agency: actions, programs, organizations and research”

- Profa. Luciane M. Ortega Vidal - Assistant Coordinator of AUSPIN
- Felipe Massami Maruyama - AUSPIN
- Prof. Eduardo Senzi Zancul - POLI -USP

17:50 - 18:30 - **Coffee-poster & Network** - Entrance Hall - First Floor

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products-services.

18:30 - 20:30 - **Gala Dinner** - Entrance hall - mezzanine

ORGANIZATION:



PARTNERS:



The
University
Of
Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



BIN@SP 2016 Schedule

Second day 8/11 - Education for Entrepreneurship and Innovation

08:00 - 08:30 Credentials & Coffee

08:30 - 17:00 - Opening of expositions in entrance hall annexes

- PIPE-FAPESP Projects - 40 entrepreneurs
- Business Fair - 28 companies
- Projects Showroom - Vincenzo Giorgio - CERATINTAS
- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products/services.

08:30 - 09:10 - **Open Session 6** - AUSPIN, UNICAMP, UFRJ and UFMG - Education for Entrepreneurship and Innovation - Main Auditorium

- Profa. Luciane M. Ortega Vidal - Vice Coordinator of USP Innovation Agency
- Prof. Milton Mori - Executive Director of Inova Unicamp
- Prof. Ricardo Pereira - Coordinator of UFRJ
- Prof. Gilberto Medeiros - Director of CTIT - UFMG

09:15 - 10:00 - **Open Session 7** - ANPEI, ANPROTEC e FORTEC- Education for Entrepreneurship and Innovation - Main Auditorium

- Prof. Gerson Valença Pinto - Vice President for Innovation of ANPEI
- Prof. Jorge Luis Nicolas Audy - Provost of Post Graduation and Research - PUCRS and President ANPROTEC
- Profa. Cristina Quintela - Professor of UFBA e president of National Forum of Innovation Managers - FORTEC

10:00 - 10:20 **Coffee-poster & Network** - Entrance Hall

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products/services.

10:20 - 11:00 - **Open Session 8** - ENDEAVOR , SEBRAE - Education for Entrepreneurship and Innovation - Main Auditorium

- Prof. Juliano Seabra - General Director of Endeavor
- Dr. Bruno Caetano - Director Superintendent - SEBRAE

11:05 - 11:50 - **Open Session 9** - STARTUPS SCHOOL - UPTEC - Education for Entrepreneurship and Innovation - Main Auditorium

Profa. Clara Gonçalves- Executive Director of UPTEC

12:00 - 14:00 - LUNCH - Different Food Trucks on CDI Parking yard

ORGANIZATION:



PARTNERS:



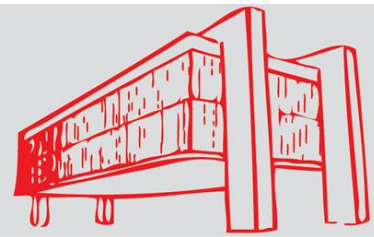
The University Of Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



13:00 - 20:00 - **Open Session 10 - I Symposium of Junior Companies**

LAUNCHING IN 01/06

14:05 - 15:40 - **Action Tank 7 - Advanced Manufacturing - Room 1**

- Prof. Prof. Rosenfeld SC - POLI -USP - Future Factory
- Prof. Robert Marx - POLI - USP
- Prof. Afonso Carlos Correa Fleury - POLI - USP

14:05 - 15:40 - **Action Tank 8 - Novel Materials Flexible Electronics - Room 2**

- Prof. Elson Longo- UNESP
- Prof. Adnei Melges de Andrade -POLI - USP
- Prof. Roberto Mendonça Faria - IFSC - USP

14:05 - 15:40 - **Action Tank 9 - Agriculture Innovation - Innovation for Better Agriculture - Room 3**

- Prof. Ronaldo de Breine Salvagni - POLI - USP
- Prof. Debora Milori - Embrapa
- Prof. Marcos Fava Neves ESALQ - USP

15:40 - 16:00 **Coffee-poster & Network - Entrance Hall**

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products/services.

14:05 - 15:40 - **Focus Session 5 - Science With Innovation - CEPID - FORC - Room 4**

“Food Engineering; Food industry; Foods; Human Nutrition; Public Policy; Safety and Quality of Food”

- Profa. Bernadette Dora Gombossy de Melo Franco - FCF - USP
- Profa. Carmen Cecília Tadini - POLI - University of São Paulo
- Prof. Eduardo Purgatto - POLI - University of São Paulo
- Profa. Mariza Landgraf- POLI - University of São Paulo

14:05 - 15:40 - **Focus Session 6- Science With Innovation - CEPID - CEPOF - Room 5**

“The goal of CEPOF is to associate scientific knowledge to technological innovation, to promote the installation of start-ups and to collaborate with existing business initiatives”

- Prof. Vanderlei Salvador Bagnato - IFSC/USP
- Prof. Jarbas Caiado de Castro Neto - IFSC/USP
- Prof. Euclides Marega Júnior - IFSC/USP

14:05 - 15:40 - **Focus Session 7- Mini Entrepreneurship Course of AUSPIN and SEBRAE - Room 6**

“Entrepreneurship ecosystem of the University of São Paulo and USP Innovation Agency: actions, programs, organizations and research”

- Profa. Luciane M. Ortega Vidal - Vice Coordinator of AUSPIN
- Sr. Felipe Massami Maruyama - AUSPIN
- Prof. Eduardo Senzi Zancul - POLI /USP

ORGANIZATION:



PARTNERS:



The University Of Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



15:40 - 16:00 **Coffee-poster & Network - Entrance Hall - First Floor**

- Display of posters from companies, institutions and researchers, presenting new technologies, projects and products/services.

16:20 - 17:50- **Action Tank 10 - Global Engineering - Room 1**

- Prof. José Roberto Castilho Piqueira - POLI - USP
- Dr. Renato Giusti - President of ABCP

16:20 - 17:50- **Action Tank 11 -Innovation on Transportation - Innovation on High Speed Railwals - Room 2**

- Prof. Túlio Nogueira Bittencourt - POLI - USP
- Prof. Rui Calçada - Scientific Coordinator of PFP - Plataforma Ferroviária Portuguesa and Prof. da FEUP
- Prof. João Batista Camargo Jr. - POLI - USP

16:20 - 17:50 - **Action Tank 12 - Service, Design & Innovation - Room 3**

- Professor Paul Chamberlain | Lab4Living | Sheffield Hallam University
- Prof. Ligia Lopes - Assistent Professor invited by FEUP and the University of Aveiro

16:20 - 17:50 - **Focus Session 8 - Science With Innovation - CEPID - CTC - Room 4**

“The TCC project focuses on the realization of advanced, basic and applied research with stem cells”

CTC - Blood Center Foundation of Ribeirão Preto (FUNDHERP); King's College, United Kingdom; University of California, USA; University of Feinberg, USA; University of Leiden, Holland; University of Montreal, Canada; University of Munich, Germany; University of Northwestern, USA; University of Oxford, United Kingdom; University of Paris, France; University of Southern California, USA; São Paulo State University (Unesp); Federal University of São Carlos (UFSCar); University Guelph, Canada.

- Prof. Marco Antonio Zago - FMRP
- Profa. Marisa Ramos Barbieri - FFCLRP/USP
- Prof. Flávio Vieira Meirelles - FZEA/USP

16:20 - 17:50 - **Focus Session 9 - Science With Innovation - CIBFarm - Room 5**

“It works in collaboration with pharmaceutical industry and research institutes in the health sector, and it will develop a program for undergraduate and graduate students”

CIBFarm- UNICAMP/UNESP/UFSCAR

- Prof. Glaucius Oliva - IFSC - USP
- Prof. Adriano Defini Andricopulo - IFSC - USP
- Profa. Leila Maria Beltramin - IFSC - USP

ORGANIZATION:



PARTNERS:



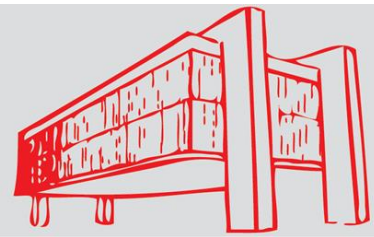
The
University
Of
Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



Programa BIN@SP 2016

Third day 11/09 - SOLUTIONS FOR THE MODERN SOCIETY CHALLENGES

08:00 - 08:30 Accreditation and Coffee Break

08:30 - 17:00 Exhibition opening in the Hall sublocations

- ✓ PIPEs Projects - FAPESP - 40 entrepreneurs
- ✓ Business Market Place - 28 companies
- ✓ Projects Showroom - Vincenzo Giorgio - CERATINTAS
- ✓ Companies posters display, institutions and researchers, introducing new technologies, projects and products/services.

08:30 - 09:20 - **Open Session 11 - UNISA - UPORTO - SHEFFIELD - Solutions For The Modern Society Challenges- Main Stage.**

- Mr. Ayanda V. Noma - Directorate Innovation and Technology Transfer - **UNISA**
- Sr. Mark Sanderson - University of Sheffield - United Kingdom

09:20 - 10:10 - **Open Session 12 - Universities - UNICAMP - UNESP - FAAP - MACKENZIE - KROTON EDUCACIONAL - Solutions For The Modern Society Challenges- Main Stage.**

- Prof. Milton Mori - Diretor Executivo Inova - Campinas University - **UNICAMP**
- Prof. Júlio Cesar Durigan - Dean - Paulista State University - **UNESP**
- Dr. Antônio Bias Bueno Guillon - Senior CEO - Armando Alvares Penteado Foundation - **FAAP**
- Prof. Benedito Guimarães Aguiar Neto - Dean - Presbiterian University Mackenzie
- Prof. Rodrigo Calvo Galindo - Senior CEO - Kroton Educational SA

10:10 - 10:30 **Coffee-poster & Network** - Main Hall

- ✓ Companies poster display, institutions and researchers, introducing new technologies, projects and products / services.

10:30 - 11:10 - **Open Session 13 - National Nits - USP - UNICAMP - UNESP - UFSCAR - UFMG - UFRJ - FIOCRUZ - IPT - INSTITUTO BUTANTÃ - Solutions For The Modern Society Challenges** - Main auditorium

- Prof. Vanderlei S. Bagnato - Coordinator of USP Inovation Agency
- Prof. Milton Mori - Inova's CEO - **UNICAMP**
- Prof. Vanderlan da Silva Bolzani - CEO - Universidade Estadual Paulista - **UNESP**
- Prof. Ana Lúcia Vitale Torkomian - CEO - **UFSCAR**
- Prof. Gilberto Medeiros - Dean - Universidade Federal de Minas Gerais - **UFMG**
- Prof. Ricardo Pereira - Dean - Universidade Federal do Rio de Janeiro - **UFRJ**
- Prof. Celeste Emerick - Gestec-NIT Coordinator - **FIOCRUZ**
- Prof. Fernando Landgraf - **IPT President**
- Prof. Ana Marisa Chudzinski-Tavassi - **Butantã's Inovation Institute Coordinator**

ORGANIZATION:



PARTNERS:



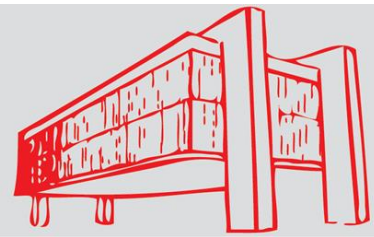
The
University
Of
Sheffield.





BIN@SP

November 7,8 and 9th - São Paulo - Brazil 2016



11:15 - 12:00 - **Open Session 14 - Nits Internacionais - Solutions For The Modern Society Challenges** - Main auditorium

- Prof. Carlos Brito - Pro Provost UPORTO, Coordinator of GAPI-Industrial Property Promotion and Support Cabinet - Technological Innovation Center

12:00 - 14:00 - **LUNCH** - *CDI'S Parking Lot will receive Food Truck's.*

14:00 - 15:30 - **Action Tank 13 - Blue Growth** - Room 1

- Prof. Prof. Marco Mendes de Oliveira Pinto - POLI - University of São Paulo
- Prof. Bernardo Luis Rodrigues de Andrade - POLI - University of São Paulo
- Dr. André Lima - Chief of Research and Development - Leopoldo Américo Miguez de Mello - CENPS - PETROBRÁS

14:00 - 15:30 - **Action Tank 14 - Logistics & Mobility - Future transport and supply chain** - Room 2

- Prof. João Fernando Gomes de Oliveira - POLI - Universidade de São Paulo
- Profa. Rosely Alvarenga Lima Caetano Silva - Technology Development - **EMBRAER**

14:00 - 15:30 - **Action Tank 15 - Sustainable Presence in the Ocean** - Room 3

- Prof. Dr. Sérgio Nascimento Bordalo - Chief of Oil, Gas and Engineering - UNICAMP
- Prof. Vinícius De Lucca Filho - Federal Institute of Science, Education and Technology from Santa Catarina - IFSC
- Prof. Frederico Pereira Brandino - Oceanographic Institute - University of São Paulo - USP

14:20 - 15:30 - **Focus Session 11 - Science With Innovation - CEPID - CRID** - Room 4

“The CRID investigates the mechanisms underlying inflammatory diseases in order to perform integrative and translational research to identify new therapeutic targets”

CRID - ICMC-USP, CCET-UFSCar, IMECC-UNICAMP, IBILCE-UNESP, FCT-UNESP, IAE e IME-USP

- Prof. Carlos Henrique Tomich de Paula da Silva - **FCFRP** - University of São Paulo
- Prof. Fernando de Queiroz Cunha - **FMRP** - University of São Paulo
- Prof. Paulo Louzada Júnior - **FMRP** - University of São Paulo

14:20 - 15:30 - **Focus Session 12- Science With Innovation - CEPID - HUG-CELL** - Room 5

“HUG -CELL conducts research on genetic and genomic instability associated with elderly and degenerative diseases”

HUG-CELL - Zerbini Foundation; Heart Institute (Incor/USP); University of Utrecht, Netherlands; Federal University of São Paulo (Unifesp).

- Profa. Mayana Zatz - IB/USP
- Profa. Maria Rita dos Santos e Passos Bueno - IB - University of São Paulo - USP
- Profa. Eliana Maria Beluzzo Dessen - IB - University of São Paulo - USP

ORGANIZATION:



PARTNERS:



The University Of Sheffield.





BIN@SPTM

November 7,8 and 9th - São Paulo - Brazil 2016



14:20 - 15:30 - **Focus Session 13** - Mini Course of Entrepreneurship FEA, AUSPIN - Room 6
“Tripod of Development”

- Prof. José Marques - SEBRAE
- Profa. Luciane M. Ortega Vidal - Vice Coordinator of AUSPIN
- Sr. Felipe Massami Maruyama - AUSPIN

14:20 - 15:30 - **Focus Session 14** - Mini Course of Entrepreneurship FEA, AUSPIN - Room 7
“O Mercado para Startups”

- Prof. Ana Akemi Ikeda - FEA - University of São Paulo - USP
- Prof. Andrés Rodrigues Veloso - FEA - University of São Paulo - USP
- Profa. Luciane M. Ortega Vidal - Vice Coordinator of AUSPIN
- Sr. Felipe Massami Maruyama - AUSPIN

14:20 - 16:00 - **Open Session 15** - Final Contestants Announcement from the 48 hours Challenge “Opportunities for Active Ageing” - Main Stage

- Prof. Vanderlei S. Bagnato - Coordinator of USP Inovation Agency
- Dr. Carlos Zago - Accelerator from Berrini Health Ventures - Representative Doctor of the International Student Congress of Medical Sciences from University of Groningen - Holanda
- Dr. Alessandra Gallo Petraroli Tateyama, specialist in Hospital Health Systems for Getúlio Vargas Foundation - FGV
- Eng. Clara Gonçalves -UPTEC’s CEO - Porto University - Portugal
- Businessman - Gustavo Comitre - Entrepreneurship and Startups at Health Business, CPO - Chief Product Officer at Dr. CUCO
- Businessman - Ricardo Soares - Brasil Senior Living CEO - Senior Representative of Cora’s Elder Residential
- Srta. Gabriela Vasconcelos - Gereontologist and PROHASA MBA student from the Program of Advanced Studies in Hospital Administration - HCFMUSP
- Prof. Luiz Antonio Oliveira - President MMO

16:00 - 16:20 **Coffee-poster & Network** - Main Hall - First Floor

- ✓ Companies Poster Display, institutions and researchers, introducing new technologies, projects and products/services.

16:20 - 17:20 - Open Session 16 - SP-Cine Leia and the challenges for the Hub audio-visual of São Paulo
“The Hub Leia ally with induction policies can create economic development and creative innovation environment”

- Sr. Thiago Taboada - Senior Executive on Innovation, Creativity SP-CINE’s access.

17:25 - 18:00 - Open Session 17 - Closure and next BIN@SHEFFIELD announcement

- Prof. Vanderlei S. Bagnato - Coordinator of USP Innovation Agency
- Sr. Mark Sanderson - University of Sheffield - United Kingdom

ORGANIZATION:



PARTNERS:



The University Of Sheffield.

