



## Regulation “Opportunities for Active Ageing”

### General Regulation

1.1- “Solutions for the Third-Age” hackathon will be organized by USP Innovation Agency in partnership with *Aceleradora de Saúde Berrini Ventures*, supported by the University of Porto and the University of Sheffield, from November 7th to November 9th, 2016. The finals will be held on November 9th.

1.2- The developed solutions must be in accordance with the subjects required, which will be disclosed during the event’s opening, on November 7th.

1.3- There’ll be a selection of 100 participants, between the 1000 registered. They must be divided in groups of 3 to 5 people. Within the group, there must be a developer, a health science professional, a business professional and a designer.

1.4- The selection of the participants will be held before the group formations, with the usage of the profile presented in the general registration.

The first registration period will be between August 1st and August 30th, by the registration link annexed to the official BIN@SP site. The second period will be between September 1st and 15th. From September 16th until September 30th on, the selection and creation of the groups will occur.

There’ll be quotas that will be distributed within the maximum limit of registration, they are:

- **1st quota – 600 candidates – registration from August 1st to 30th. – R\$ 50,00**

**40% of the vacancies** to undergraduate and postgraduate students, with the discount of 40% from the price paid by professional and already graduated students from USP **without** the discount.

**20% of the vacancies** to undergraduate and postgraduate students of any other university (not USP), with the discount of 20% from the price paid by professional and already graduated students (not from USP) **without** the discount.

**20% of the vacancies** to undergraduate and postgraduate students from **other brazilian states** and already graduated professionals.





**20% of the vacancies** to undergraduate and postgraduate students from **other countries** and already graduated professionals.

• **2nd quota – 400 candidates – registrations from September 1st to 15th– R\$ 80,00**

**40% of the vacancies** to graduate and undergraduate students, with the discount of 40% from the registration price for professionals and already graduated students from USP **without** the discount.

**20% of the vacancies** to undergraduate and postgraduate students from **other brazilian states** and already graduated professionals.

**20% of the vacancies** to undergraduate and postgraduate students from **other brazilian states** and already graduated professionals.

**20% of the vacancies** to undergraduate and postgraduate students from **other countries** and already graduated professionals.

1.5 – The Hackathon's objective is to develop technological solutions in products and services like apps, software, website etc that reach one of the proposed objectives.

1.6- Between 7th, 8th and 9th November, the event will be held in USP Innovation Agency's headquarters, located in Jaguaré Avenue. To the development of the groups' activities, we will make available the Training Center Auditorium from the Agency.

On November 9th, at 2 pm, the presentation of the finalists will occur, as well as the award delivery to the three best ones in CDI's Auditorium, located in the campus of USP.

1.7 – The participants that aren't at the headquarters of USP Innovation Agency until 1:30pm on November 9th will be automatically disqualified.

1.8- The Hackathon will have a limit of 100 (a hundred) participants, that will be selected between those who register in accordance with the item 1.3 about the participation form

1.9 - Hackathon's participation fee is R\$ 60,00 (sixty reais) without the discounts of the first period, and R\$ 80,00 on the second period of registration.





1.10 - The Hackathon will provide mentoring, presentations, brainstorming and discussions with the guests from the organizing crew.

1.12 - The organizing crew will be responsible for approving any group formation, different from what was stated in the item 1.4.

1.13 - The teams will only be able to have less or more than six participants if that's approved by the organizing crew.

1.14 - The organizing crew will be responsible for organizing and leading the process of incomplete group formations, and for the inclusion of participants without groups in a team.

1.15 - The groups can be partially or completely formed before the competition, as well as they can be formed during the beginning of it.

1.16 - Each contestant must bring their own laptop for the competition. It'll be provided by the organizing crew Wi-Fi and energy in the 3 (three) days of event.

1.17 - The participants must use the badge provided in the accreditation during all the event, and in all spaces in which Hackathon will be held.

1.18 - The participants' spending's on transport, accommodation, materials and any other necessary for the event will be the participants' responsibility.

1.19- The solutions created during Hackathon must be developed only during the marathon and must not be copies, partially or totally, from other solutions already existent.

1.20 – The intellectual property created during Hackathon will be responsibility of the group that developed it.

## **JUDGEMENT:**

2.1 - On November 8th (Wednesday) in the afternoon, the semifinal will occur. The jurors will evaluate the developed solutions.

2.1.1- Will be evaluated: developed solution – Presentation/prototype (in case there is) – Accordance with the theme proposed.





2.1.2 – Five teams will be selected to take part on the last stage, on November 9th.

2.2 - On November 9th, at least 2 (two) representatives of each group must be present to Hackathon's final, that will happen in the *Centro de Difusão Internacional da Universidade de São Paulo – CDI*. On this day, the groups will have the opportunity to interact with the participants of the Technology Fair, in order to validate their hypothesis and will make a presentation in English to the jurors at 2pm.

2.3 - The final presentation to the evaluators will be 7 minutes long and will be followed by 7 minutes to questions.

#### **AWARDS:**

2.4 - The award to the three best is to be decided by the three responsible universities for BIN@ and the *Aceleradora de Saúde Berrini Ventures*.

2.5 - The prize will be equally divided between the members of the winning group.

2.6 - For one to be eligible for one's part of the award, he/she must attend to the semi-final on November 8th (Tuesday).

2.7 - The five finalist groups must attend the event on 09/09, with at least two members to each team, in order to take part in the final.

2.8- The evaluating commission's decision to the winners is sovereign and not changeable.

2.9- The prize proposed by the organizing crew will be composed (a definir)

