

Xerox Print & Mobile Solutions

ECCA 2013



João Dias

MKT Solutions Manager

joao.dias@xerox.com

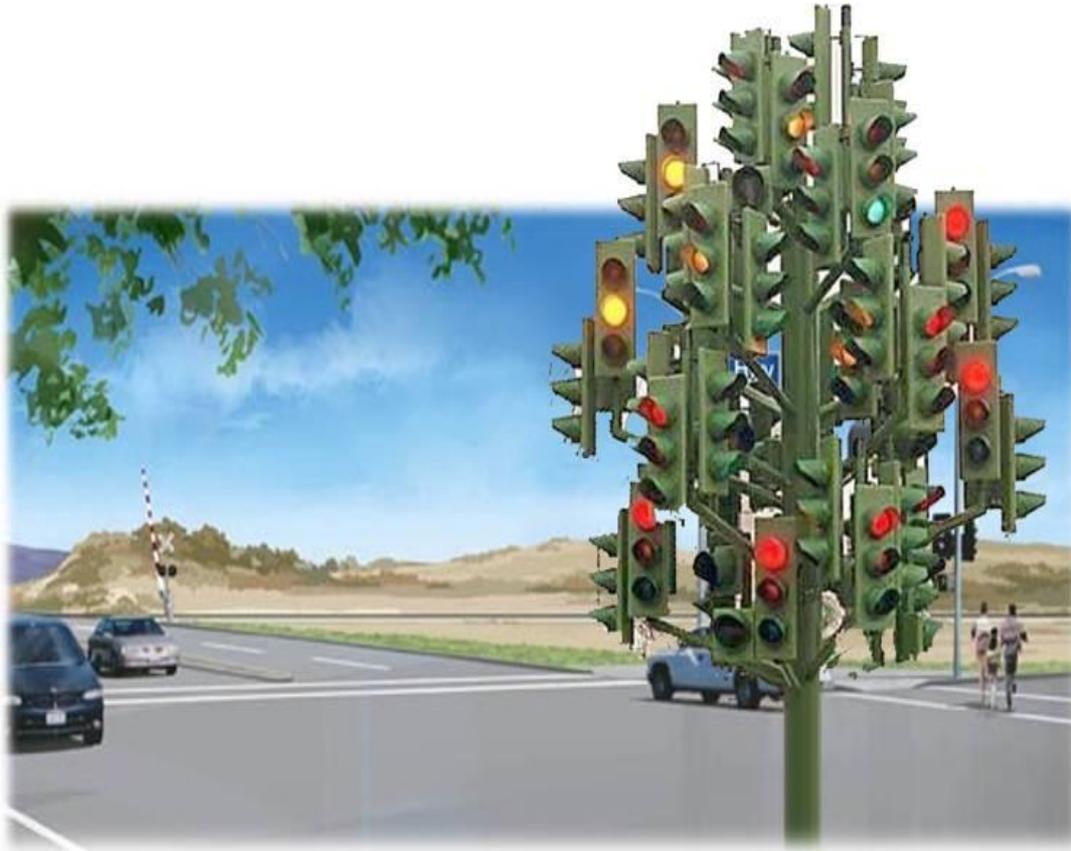
+351 91 938 6627



Agenda

- Print Express
- Easy card authentication
- Mobile Print
- ConnectKey
- Xerox APPs
- Go Live
- Q&A

How thousands of students can print in several mfp's...



Solution print express.. HW, SW & Se



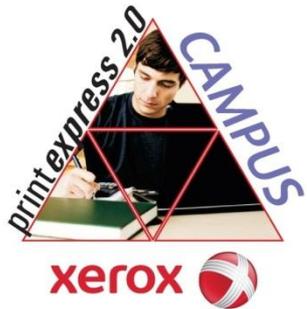
and ... people

Translation

Traduction

Traducción

Follow you solution



Print Express Solution



Revisão de documentos

seleccionar documentos para imprimir ou apagar



Now-You Printing Refresh Exit

Microsoft Word - Fiscal review.docx	
Security solutions.pdf	
Success stories	
Microsoft PowerPoint - Unleashing the power of Xerox Extensible Interface Platform.ppt	1/2
Microsoft Word - Personalizing your Xperience with the swipe of a card.doc	
Imagine -- endless possibilities.pdf	

Simon O'Callahan
Balance: €12.75

15 pages
Color & BW
Duplex & simplex

2 documents selected
7xA4/D, 7xA4/C/D, 1xA4: €1.35

1 copy

Print Print & save Delete Select all Select server

Detalhes da impressão

Informação sobre o número de páginas, cor, BW, duplex, custo

Libertar Documentos

Seleccionar para imprimir os documentos seleccionados

Imprimir e Guardar

Seleccionar os documentos para imprimir e salvar

Eliminar desperdício

Seleccionar os documentos e apagar aqueles que já não são necessários

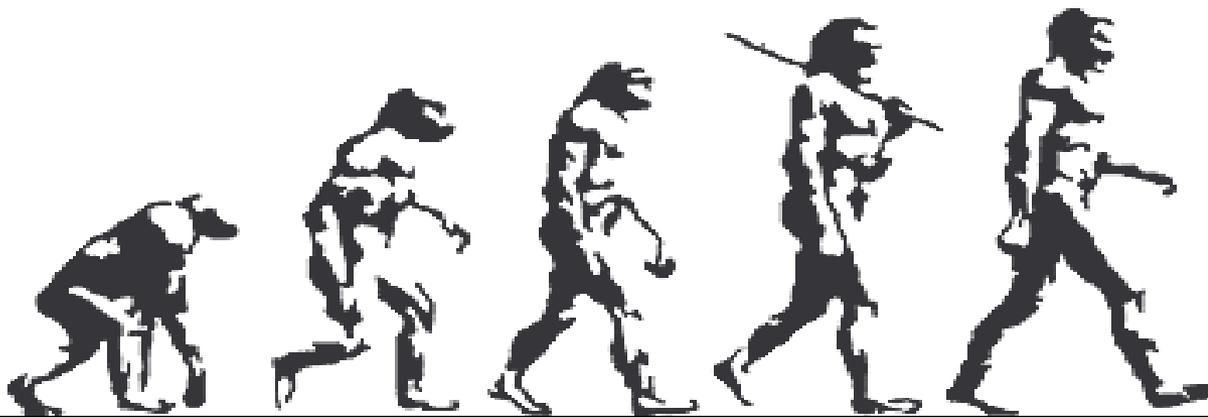
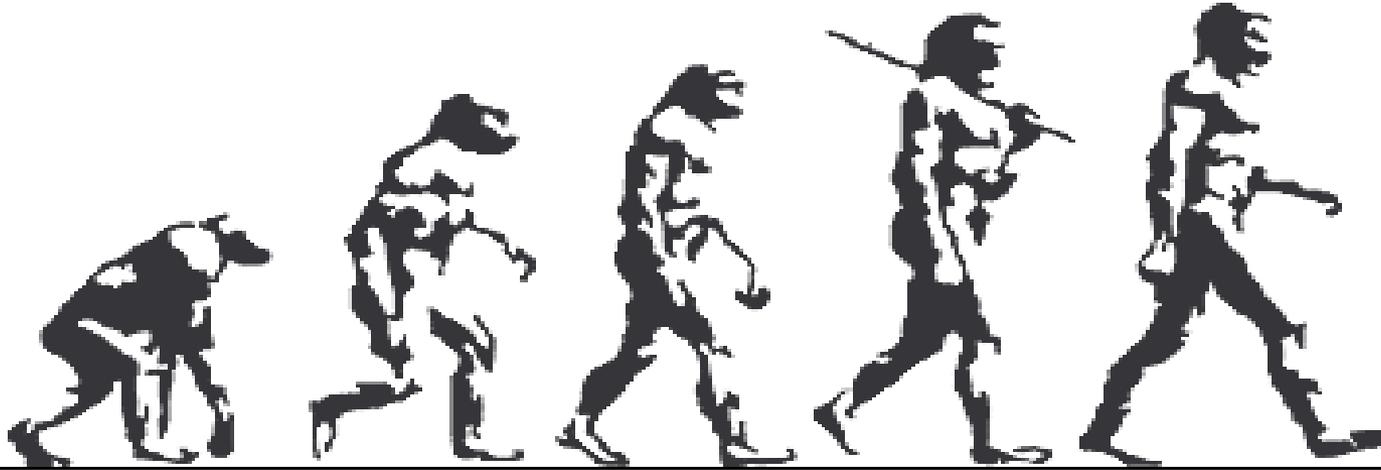


Xerox Mobile Print



Mobile Print & Mobile Print Cloud

Office worker evolution



Mobile Print & Mobile Print Cloud

Xerox® Mobile Print Cloud®



In-the-cloud Hosted by Xerox

- No infrastructure / management
- Print to virtually any networked device
- True MS Office conversion
- [30 day / job FREE trial >](#)

Xerox® Mobile Print Solution®



On Premise, Hosted by You

- Secure Pin Release (EIP enabled devices)
- Print to virtually any networked device
- True MS Office conversion
- Customer Installable

Mobile Print & Mobile Print Cloud

 **Configur. de impressão**  **Cancelar**  **OK**

Quantidade
(1-99)

Cor de saída

  Quatro cores

 Preto e branco

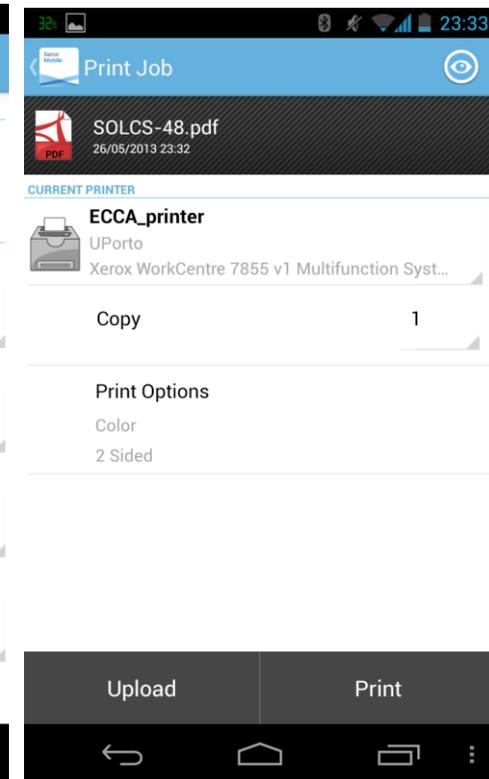
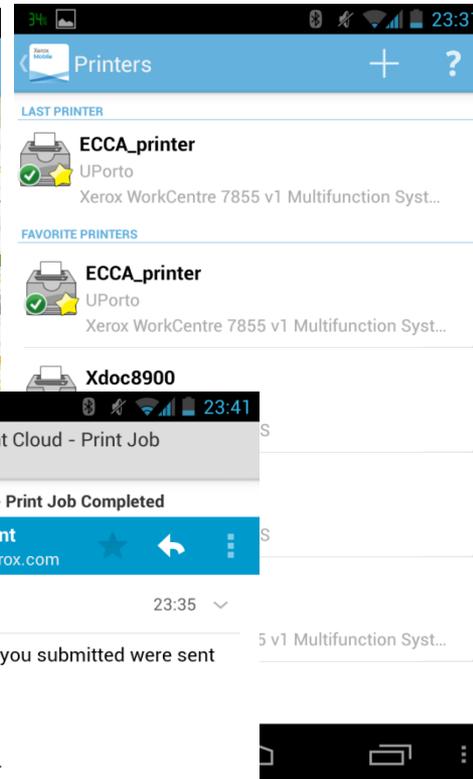
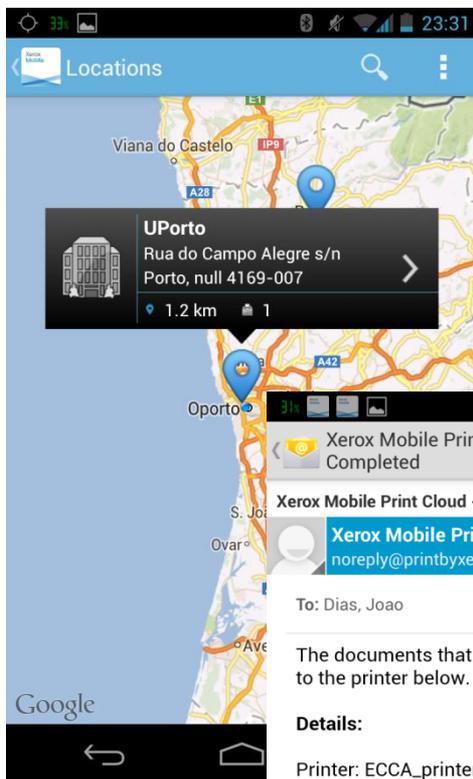
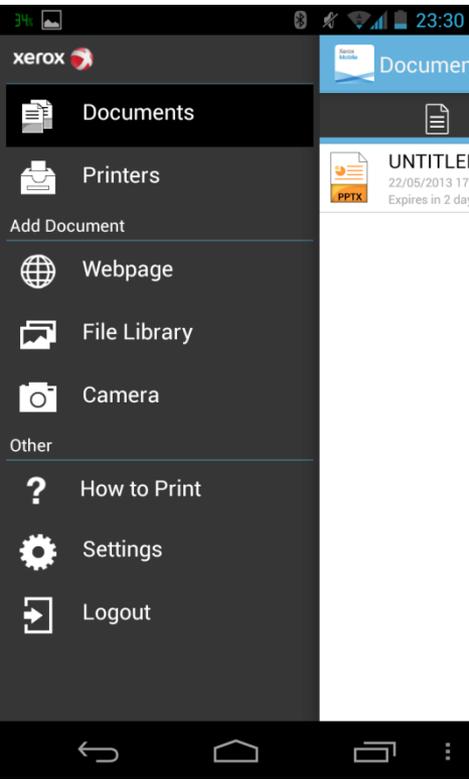
Faces impressas

  1 Face

 2 Faces

 2 faces
Girar face 2

Print Portal APP



Xerox Mobile Print Cloud - Print Job Completed

Xerox Mobile Print Cloud - Print Job Completed

Xerox Mobile Print
noreply@printbyxerox.com

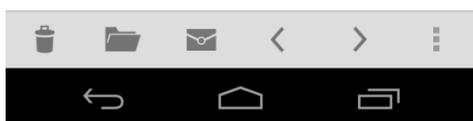
To: Dias, Joao 23:35

The documents that you submitted were sent to the printer below.

Details:

Printer: ECCA_printer
Xerox WorkCentre 7855 v1 Multifunction System
Rua do Campo Alegre s/n
Porto, PRT

The following document(s) that you submitted were completed:
SOLCS-48.pdf



Xerox ConnectKey Technology

Addressing today's trends and tomorrow's expectations

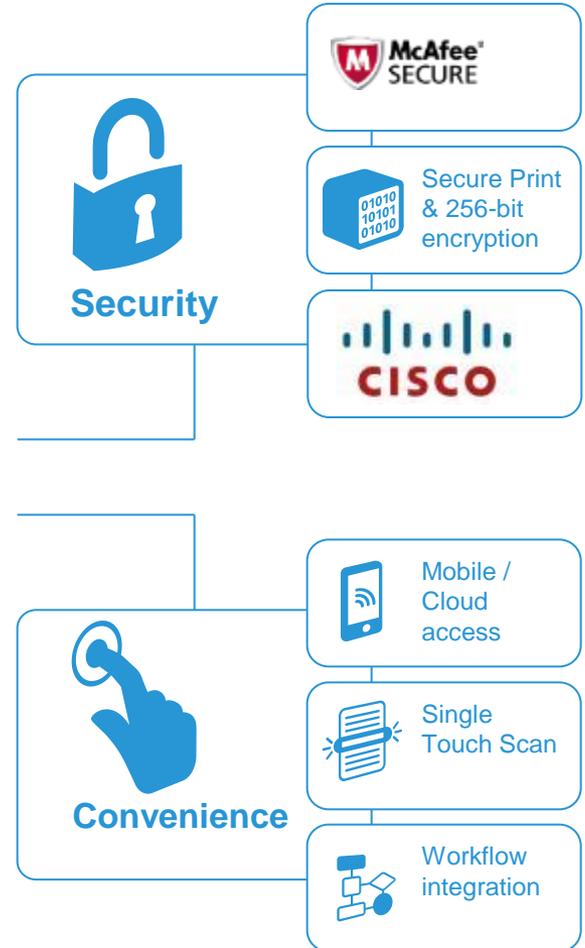


ConnectKey™ Ecosystem

Solutions

ConnectKey™
Technology

Services



ConnectKey Solutions

Share to cloud



[Learn more >](#)

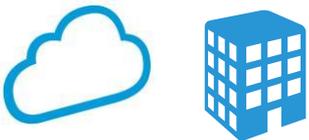
ConnectKey™
Technology

ConnectKey for:



[Learn more >](#)

Mobile print solution (cloud or onsite)



[Learn more >](#)



ConnectKey Apps



[Learn more >](#)

Xerox ConnectKey Technology

Xerox APPs



Xerox® ConnectKey™ Apps

The simple way to deliver maximum productivity through ConnectKey MFDs

Info app demo

- Create a customizable graphic and text experience about your business
- Highlight your value added services for all your customer's ConnectKey needs

Quick scan to email

- Create a customized workflow app starts a scanning workflow with just a single touch.

Mobile print links

- A simple app supporting Mobile Print by creating on device QR Code

Quick print

- A simple app that creates 1-touch-printing workflow for key documents in your business



Demo:

Demo remote UI

Authentication

Email field populated

Release jobs

Loader – coins and notes

Mobile print Solution (pt@xeroxmobileprint.net)

Mobile print Cloud (print portal) Apple/Google Store



WWW adaptation

Q & A

Who ?
What ?
Where ?
When ?
Why ?
How ?



xerox



®